



June 16 & 17, 2010
Strawberry Point, Iowa

Mail contract to FARM PROGRESS HAY EXPO • 255 38th Ave., Ste. P •
St. Charles, IL 60174-5410 • Toll-free (866)264-7469 • Fax (630)462-2869
drovner@farmprogress.com • www.hayexpo.com

Sponsored by
Wallaces Farmer,
The Farmer and
Wisconsin Agriculturist,
Farm Progress
Companies publications

APPLICATION FOR EXHIBIT SPACE

Exhibitor Name _____
 Exhibit Manager _____
 Telephone _____ Fax _____ Mobile _____
 Street Address _____ City _____ State _____ Zip _____
 E-mail _____ Company Web Address _____
 Press Contact _____ Telephone _____

HAYING INDUSTRIES TENT

Please check one: Total Price

One 10' x 10' space (piped and draped backdrop and dividers provided by Farm Progress Companies) \$550

Two 10' x 10' spaces (piped and draped backdrop and dividers provided by Farm Progress Companies) \$655

Additional spaces \$105 each. Number of additional spaces required _____ x \$105 =
 Six booth maximum.

DISPLAY LOT (does not include field demonstration)

Please note total number of lots required; up to 10 lots allowed for one price as shown below Total Price

_____ Number of 20' frontage x 40' deep lots \$550

_____ Number of 40' frontage x 70' deep lots \$550

DISPLAY LOTS WITH FIELD DEMONSTRATIONS

Number of 20' x 40' lots required for your exhibit	Number of 40' x 70' lots required for your exhibit	Field Demonstrations Please indicate equipment below*	Total Price (Includes up to 10 lots)
_____	_____	One machine	\$1,020
_____	_____	Two machines	\$1,425
_____	_____	Three or more machines	\$2,185

*DEMONSTRATION EQUIPMENT INFORMATION

Equipment	Type	Model #	Size
Bale Handling			
Baler (Round)			
Baler (Square)	<input type="checkbox"/> Small Square <input type="checkbox"/> Large Square		
Chopper	<input type="checkbox"/> Self Propelled <input type="checkbox"/> Pull Type		
Mower Conditioner	<input type="checkbox"/> Self Propelled <input type="checkbox"/> Pull Type		
Rake			
Silage Bagger			
Tedder			

**WE AGREE TO THESE REQUIREMENTS
AND THOSE ON THE REVERSE SIDE.**

Signature of person authorizing exhibit

Name (Please print or type)

Date

Please use this space for any additional equipment you plan to demonstrate.

Please check one: Check enclosed Visa MasterCard

Make checks payable to Hay Expo.

Card Number

Expiration Date

FOR HAY EXPO USE ONLY

Date Received

(over)

EXHIBITOR AGREEMENT

We Agree to all of the following requirements:

- Our exhibit and all materials will be in place by 6 p.m. June 15, 2010, and will remain in place until 4:00 p.m. June 17, 2010 and will be removed no later than June 19, 2010.
- We will keep our exhibit area clean during the show and will remove all debris and exhibit material after the show.

We Agree to indemnify and hold harmless Farm Progress Companies and all its affiliates and subsidiary companies and all their affiliates and subsidiary companies, all operating farmers and landowners, and any and all co-sponsors and all the officers, directors, and employees of any of the above against any and all losses, damages, expense, cost, charge, liability, claims and demands occurring or resulting from or connected with our exhibit and /or demonstration. Sponsor (Farm Progress Companies) shall have no liability to an exhibitor if sponsor postpones or cancels the Farm Progress Hay Expo because of Acts of God, accident, fires or interruptions of whatever nature beyond the sponsor's control. Sponsor assumes no responsibility for the safekeeping of any property used in connection with our exhibit and /or demonstration, and we acknowledge that such property is solely the exhibitor's responsibility.

We Hereby Warrant and represent that we will maintain a comprehensive general liability insurance policy with limits of not less than \$1,000,000 (One Million Dollars) for all bodily injury and property damage arising out of a single occurrence, including coverage for the indemnity and hold harmless herein. Not less than 30 days prior to commencement of the 2010 Farm Progress Hay Expo, we understand we must provide evidence of such coverage to Farm Progress Companies.

CANCELLATION

We Acknowledge that if exhibitor cancels or rescinds its agreement to participate in the 2010 Farm Progress Hay Expo, the following refund schedule (for cash payments only) will apply:

Cancellation at 90 days or more prior to the start of the show	100% refund
Cancellation at 60-89 days prior to the start of the show	50% refund
Cancellation at 30-59 days prior to the start of the show	0% refund

PAYMENT

We Acknowledge responsibility, ability and willingness to pay invoices within 30 days of the invoice date and we understand that a late fee of \$20.00 may be added for invoices not paid by the due date. We agree to be liable for reasonable legal and collection expenses up to 25% of the principal should it ever become necessary to incur such expense for Farm Progress to secure payment.

We understand and agree that should my check be returned for insufficient funds or stop payment, a \$50.00 service fee will be applied and all aforementioned collections will be applicable.

Exhibit space will not be assigned until payment is received.

**Make a copy of both sides of this completed application for your records and send original to:
Farm Progress Hay Expo • 255 38th Avenue, Suite P • St. Charles, IL 60174-5410**